

Simone Morris

Career Coach ✨ Trainer ✨ Speaker



Simone Morris
ENTERPRISES LLC
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I empower women with the tools they need to succeed.

#achievementunlocked

I empower women to powerfully own their careers.

#powerofowningyourcareer

I teach women how to design a roadmap for their lives.

#mylifemyway

Biography

Simone Morris Enterprises, LLC, a thought leader in **diversity and inclusion**, specializes in directing organizations to accomplish a diverse workforce of qualified employees, while empowering and motivating all staff to reach their highest potential. The firm is also a certified minority and women owned business.



The mission of the company is to provide
**Inclusive Training Solutions
and High-Performance Coaching for
Corporate Ecosystems and Individuals**

The founder and CEO, Ms. Morris, is an award-winning diversity and inclusion leader who has been recognized by **Diversity Best Practices**, **Diversity MBA**, and her former employer. Her background includes over two decades in Corporate America spanning information technology, commercial strategy and human resources. She has extensive leadership experience and holds an MBA from the University of Connecticut. She is a certified coach as well as a certified Project Management Professional. She is also an adjunct faculty member for the American Management Association. She is the author of ***The Power of Owning Your Career: Winning Strategies, Tools and Tips for Creating Your Desired Career*** and ***Achievement Unlocked: Strategies to Set Goals and Manifest Them***. Her message has been shared at conferences, universities, and corporations.

Ms. Morris was responsible for bringing to life the **Women's Empowerment Network**, a group focused on providing necessary learning to support goal achievement. She previously served on the **Board for the Women's Mentoring Network**, a non-profit organization that provides career, educational and personal resources that lead to the economic empowerment of low-income women and their families.

Ms. Morris is a **Professional Member of the National Speakers Association** as well as a **Professional Member for the Association for Talent Development**.

Speaking Experience

Simone Morris is an experienced speaker. She has served in the capacity as **speaking coach, presenter, facilitator, panelist,** and **moderator**. Below is a partial list of organizations/events she's worked with:



Career Management

- Diageo
- Connect Faith Conference
- American Management Association
- Connect New England Conference
- Mondays at 7 Networking Group
- District 53 Toastmasters Spring Conference
- National Sales Network
- Power Strides LLC Conference
- Trumbull Library
- Women's Mentoring Network
- The WorkPlace
- Quinnipiac University
- Westchester Community College
- Grow 2.0 Entrepreneur Conference
- Norwalk Public Library



Diversity & Inclusion

- Association for Talent Development International Conference & Exposition
- Connect Diversity Conference
- Connect Market Place Conference
- Sacred Heart University Stamford and Bridgeport Connecticut
- SAP Radio Interview
- South Norwalk Library
- Southern CT Society for Human Resource Management
- Stamford Senior Human Resources Roundtable
- Stamford Toastmasters All Star Speaker Night
- Fairfield University





The Power of Owning Your Career

Is your career empowering or draining you? Do you own it—or does it own you?

In this engaging and interactive professional development workshop, you'll be given the winning formula to maximize your energy and resources, build a strategic team and development plan, and toot your own horn to achieve measurable, bank-able results.

During our time together, we'll explore some of the ways you might be avoiding owning your career; we'll outline ways to take ownership of your career; we'll start building your personal brand, and we'll brainstorm ways to create new opportunities.

Key Objectives

- Learn the importance of partnering with Sponsors and Key Stakeholders
- Move from being a passenger into the driver's seat
- Uncover several tools to manage your career (i.e., LinkedIn)

Inclusive Networking

If you've ever felt like an outsider or a wallflower during a networking event, this session is for you! Every professional wants to be good at networking because of the countless opportunities that occur when we know what to say and do. But networking—especially inclusive networking—doesn't come naturally to a lot of people. Although most professionals know what to do, some of us frequently hesitate to step outside our comfort zones, so we waste golden opportunities to advance our goals. In this session, we focus on the art of inclusive networking. Using role-play, you'll gain crucial insights about how to excel as a savvy networker while discovering ways to be more inclusive when you plan events, so you can reap better-than-usual results.

Whether you're an attendee at a networking event or its planner, you can play a crucial role when it comes to making everyone feel welcome. This is a must-attend session for outreach-centric companies, associations, and conferences whose intentions include creating an inclusive space for every demographic within your target audience.

Key Objectives

- Learn how to create opportunities for winning partnerships at your events
- Create or fine tune your personal brand
- Explore and gather tools that support effective inclusive networking

Leadership Lessons for the Brave

Becoming a change agent requires audacious leadership. But how do you acquire the courage to serve as a bold trailblazer and advocate for significant cultural change? In this session, you'll learn how to successfully lead and how to gain support from higher ups from an experienced Diversity & Inclusion leader who has been recognized in the industry for leadership. You'll learn the successful traits of an audacious leader in the Diversity and Inclusion space and embrace transformational moves that you can apply to your own leadership style to implement change in your organization or company.

Key Objectives

- Learn the eight crucial things most people don't know when they begin their journey as audacious diversity leaders
- Learn how to be willing to risk more than you ever have before so your creativity can work for you
- Learn how to influence stakeholders to embrace and commit to your vision

Signature Speaking and Workshop Topics



How to Achieve Your Goals by Strengthening Your Accountability Muscle

Do you reclaim your fondest goals on New Year's Day every year only to find that, as the year progresses, competing priorities and an apparent lack of sufficient time force you into the same old routine so that making progress toward them appears futile? Without accountability, it can appear almost impossible to achieve the goals that promise you improved work-life balance and less stress. But by spending time with a life coach who will focus on empowering you, you'll head home with strategies for effective goal setting, and concrete steps to build your accountability muscle so you'll achieve more.

Key Objectives

- Develop your unique Wheel of Life so you can focus on setting the right goals
- Understand the importance of accountability and the role it plays in reaching your goals
- Discover why you should have an accountability partner to keep you on track so you reach your goals

Additional Speaking and Workshop Topics

Influencing Your Volunteers for Success

Have you ever been tasked with getting an unpaid volunteer team, or people who don't report directly to you, to perform amazing feats for you? It can be a serious challenge! But there's a way to successfully deliver measurable, smile-bringing results using unpaid resources. In this course, we focus on using effective leadership strategies to win the hearts, heads and hands of unpaid participants. It is possible to get unpaid people to give 100% by appealing to their values and to their desire to make a meaningful, measurable difference in people's lives.

Key Objectives

- Explore the strategies you need to bring enthusiastic unpaid worker bees on board to help reach your goals and objectives
- Understand what motivates people to volunteer and play on those notes to ensure that they get what they want while you're getting what you need from them
- Find ways to acknowledge and appreciate unpaid workers in ways that resonate with them so they'll be eagerly available every time you need them

Project Management for Diversity and Inclusion Leaders

If you manage projects every day, you're painfully aware of the daunting challenges that come with your job title. Without keen insight, managing can take longer and cost more, and still achieve lackluster results. But by learning and embracing a few tried-and-true methods, managing becomes less difficult. In this session, we review helpful project management processes and explore simplified best practice templates that improve information gathering, budget management, and effective project communications. By implementing these simple tweaks, your diversity and inclusion leader should experience fewer headaches and feel more confident about delivering a project that everyone can get behind and take pride in.

Key Objectives

- Learn why projects fail and how to sidestep the causes
- Understand project management work flow process
- Get project templates to manage budget, communicate effectively, and document project requirements



The Power of Self Leadership

John Maxwell, Leadership Expert and Coach, says “Leadership isn’t about titles, positions, or flow charts. It’s about one life influencing another.” In your career, you’re responsible for influencing recruiters, hiring managers, and building or bolstering affinity networks, efforts which are frequently exhausting and yield results only grudgingly. After taking this workshop, influencing others in helpful, positive ways will become second nature to you and you won’t feel so wiped out as you move forward.

Key Objectives

- Learn best practice behaviors of influential leaders and how they effectively use their skills as tools to achieve success
- Learn strategies to evaluate and bolster your leadership style
- Learn about audacious leadership (leadership lessons for the brave) so you can present bold, exciting, engaging guidance.

How to create exceptional, universally-embraced programming by tapping into hidden resources

Affinity groups have been around for more than three decades. Focused on unlocking employee and consumer insights for diverse groups, under-utilized affinity groups often seek partnership opportunities in support of their causes. A deeper understanding of the origin and purpose of these groups and the opportunities they afford can produce rich rewards. Today the affinity group moniker has evolved into a variety of names (i.e. employee resource groups, employee network groups, or business resource groups).

Key Objectives

- Get introduced to Diversity & Inclusion, affinity groups and an overview of key cultural heritage months (Women’s History Month, Asian Pacific American Heritage Month, Gay, Lesbian, Bi-Sexual, Transgender History Month, Black History Month, Hispanic Heritage Month, National Disability Employment Awareness, etc.) that can bolster optimal programming opportunities
- Understand the purpose and power of employee groups
- Learn how to use and partner with employee network groups to create exceptional programming

How to Achieve Your Goals by Strengthening Your Accountability Muscle

Do you reclaim your fondest goals on New Year’s Day every year only to find that, as the year progresses, competing priorities and an apparent lack of sufficient time force you into the same old routine so that making progress toward them appears futile? Without accountability, it can appear almost impossible to achieve the goals that promise you improved work-life balance and less stress. But by spending time with a life coach who will focus on empowering you, you’ll head home with strategies for effective goal setting, and concrete steps to build your accountability muscle so you’ll achieve more.

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Harnessing Social Media to Tap into Diversity Thought Leaders

There is an embarrassment of riches when it comes to Diversity and Inclusion Thought Leaders in social media communities. Twitter and LinkedIn are essential tools that meeting planners use to promote events. This workshop focuses on mining social media sites to acquire value-added resources.

Key Objectives

- Learn the key components of an effective social media strategy for your personal and event brands.
- Explore tools that help you minimize the time you spend managing your social media presence
- Discover ways to find credible diversity experts that you can tap for their wisdom or partner with at your events

**The content and timing of all speeches and workshops can be customized to meet client needs.*

Testimonials



Just want to say "Thank You!" If it wasn't for your session, I wouldn't have had the confidence to ask for what I want in my contract with a client. The tips you gave were priceless and very helpful. I can't thank you enough.

Angela Caraway, Owner, The Caraway Management Group

I just wanted to send a note of thanks for participating in the panel event on Saturday at Sacred Heart. Your insights were invaluable to the students (and me!!) and was tremendously appreciated. I know that the students enjoyed it and felt that the entire event was a great success thanks to your contributions.

Benjamin Thiel, Sacred Heart 2017 Student HR Summit

Simone is an extremely smart and action oriented HR Professional and a pleasure to work with on any project. She is strategic and innovative without taking undue risk, and knows how to build long and lasting relationships with people at all levels. She has the ability to keep her focus on her objectives while ensuring alignment with organizational success.

Randall Chase

You were great Saturday! Thank you so much for sharing your story and experiences. The class really got a lot out of your hour with them.

Chuck Presbury, Presbury & Associates LLC

Testimonials



It was a pleasure to have Simone present to our Senior HR Leaders Roundtable and engage us all in great conversation around diversity and inclusion. Her energetic style, her depth of knowledge and the "fun factor" made it an interactive and informative meeting for us. I highly recommend her as an engaging speaker and/or facilitator who will energize your teams and encourage great dialogue around this all important business issue.

Marie Mann, Senior Vice President, Human Resources

Great presentation at the Fall conference. I enjoyed it much.

Scott R. Davis, Communications, Marketing and Leadership Specialist

Awesome and fun presentation this morning! Thanks for sharing your insights with the group.

Richard Kramer, Power of Leadership Workshop Participant

Simone Morris breaks away from the standard job search how-tos with creative ways to land a job. She points out, its important to have a Plan A and Plan B and Plan C and quotes John C. Maxwell to highlight that 'plans rarely stay the same, and are scrapped or adjusted as needed.' She admit its important to start with the basics developing a personal brand and marketing plan and building a professional network but adds that its crucial to be adaptable in todays competitive job market.

They are important concepts, especially since job seekers find themselves in transition with no training; after all, who trains for unemployment?

Simone listens and motivates, she recognizes progress, and helps uncover and resolve obstacles that hinder success; then she is likely to suggest some newfangled ideas that job seekers need to realize are legitimate cutting-edge tools like exporting LinkedIn data to Excel, using Twitter, and publishing online. With poise and insight, Simone offers a beacon of light in what can all too easily become the black hole of unemployment.

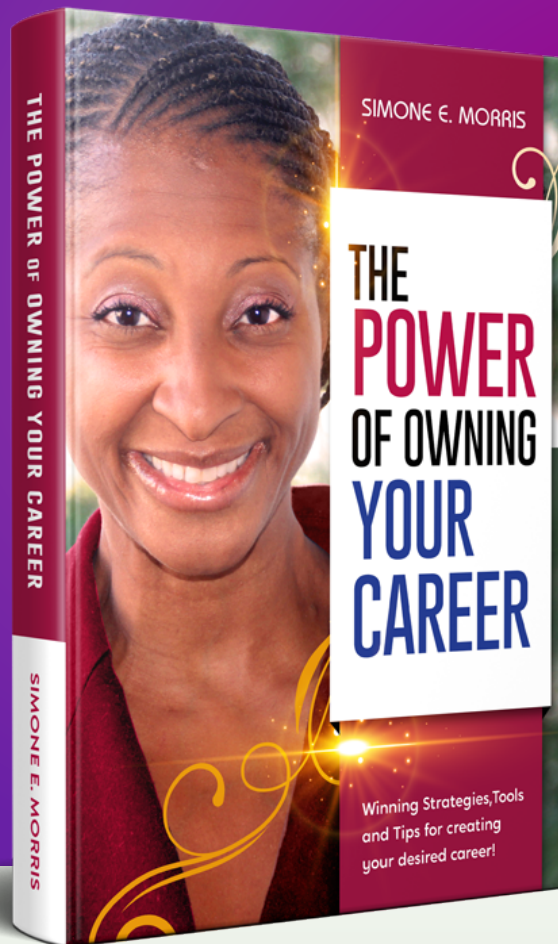
Erikka Brickey, Co-Lead, Mondays At 7



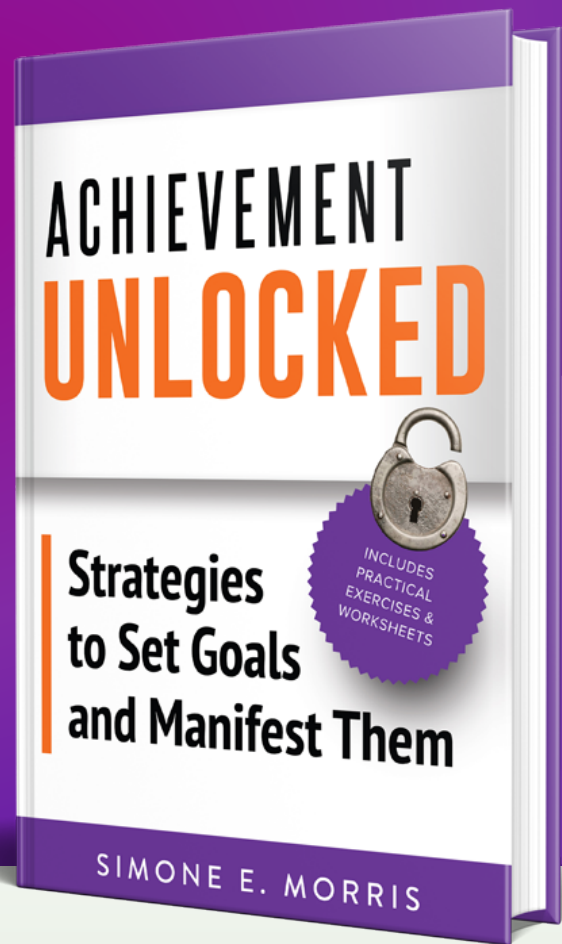
To book Simone Morris for your next event, meeting, or conference, contact:
929-399-6241 smorris@simonemorris.com

Get these titles by Simone E. Morris

The Manifesto for
getting into the Driver
Seat for your career:



The Ultimate Goal
Setting & Action
Planning Guide:



Available at
amazon

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